



THE STAR

Media Release

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TREASURY BRISBANE REVEALS NEW LOOK LIVEWIRE 24/7 SPORTS BAR

Treasury Brisbane's LiveWire 24/7 Sports Bar has revealed its sleek new match colours ahead of a jam-packed 2020 calendar of sport, local legends and live entertainment.

An entirely new fit-out has taken to the field, including a revamped bar, brighter colour palette, new booths and seating, rare sporting memorabilia and a game-changing new 6.7m wide LED screen to place guests live on the field of the biggest moments of 2020.

Adding to the biggest sporting and entertainment moments on the calendar, Treasury Brisbane has revealed its inaugural 'Legends of LiveWire' ambassadors for the revamped LiveWire 24/7 Sports Bar – Brisbane Roar Head Coach and Liverpool great Robbie Fowler and Queensland Rugby League legend Sam Thaiday.

To launch celebrations, a thundering musical line-up will take to the LiveWire 24/7 Sports Bar stage across the Australia Day long weekend, with DJ Havana Brown to start festivities on Friday night 24 January and ARIA Hall of Fame inductee Daryl Braithwaite will play live and loud on Australia Day.

Treasury Brisbane Chief Operating Officer Kelvin Dodt said with its stunning new look, Legends of LiveWire ambassador line-up and comprehensive calendar of sporting moments and entertainment, the stage was set for LiveWire 24/7 Sports Bar to cement itself as the city's premier home of live sport and entertainment.

"We are proud to unveil this amazing transformation of our LiveWire 24/7 Sports Bar into a truly world-class destination for our guests to experience the biggest sporting and entertainment moments on the calendar," Kelvin said.

"Our new Sports Bar boasts a contemporary, bespoke design while embracing the energy, hype and excitement that comes with watching live sport and entertainment.

"As part of our expanded offering, LiveWire 24/7 Sports Bar's new private booths and lounge seating and delicious bar menu offer an elevated experience for guests while the collection of rare memorabilia on display throughout the venue truly adds to the atmosphere.

"The sporting influence has also carried through to our exciting new beverage menu, including proudly serving the Australian Winter Olympian Steven Bradbury inspired and co-founded Last Man Standing Perfectly Paced Australian Lager.



“With Robbie and Sam onboard as our inaugural Legends of LiveWire to bring upcoming key events to life this year, LiveWire 24/7 Sports Bar will give sporting enthusiasts and revellers alike the best place in Brisbane to catch all of the action.”

Brisbane Roar Head Coach and Liverpool FC football legend Robbie Fowler said the city has a new home for its legion of local football fans to enjoy the world game’s biggest moments.

“Brisbane’s sporting scene is full of passion and with the local and international football season in full swing I’m looking forward to joining in on the action at the impressive new LiveWire 24/7 Sports Bar,” Robbie said.

Queensland Maroon and Brisbane Bronco great Sam Thaiday said there will be only one place to enjoy the upcoming NRL season, Magic Round and State of Origin away from the stadium.

“Game night has always been a big occasion at Treasury Brisbane, but with this new look and some of the big moments we’re creating this season LiveWire 24/7 Sports Bar will be the home away from home for sporting fans across Brisbane,” Sam said.

“Show your colours with Robbie and I throughout 2020 at LiveWire 24/7 Sports Bar.”

<https://www.treasurybrisbane.com.au/bars/livewire-sports-bar>

DESIGN, FEATURES AND TECHNOLOGY

Designed by BSPN Architecture, the comprehensive refurbishment includes contemporary design features such as increased light and use of brace and metal elements paired with the bespoke character of the historic Treasury Casino building.

Equipped with the latest viewing technology, LiveWire 24/7 Sports Bar’s main feature is a new LED super screen broadcasting all the unmissable feature matches, races and events from every corner of the globe.

Positioned directly above the new-look venue’s famed live entertainment stage, the mega screen can broadcast multiple events simultaneously on the one screen while an additional 10 new screens fitted throughout the remainder of the Sports Bar create an unrivalled multi-screen viewing experience.

The revamped space boasts four new private booths for the ultimate VIP sporting experience, offering exclusive matchday prime viewing position in front of the new mega screen, in addition to eight new lounges and high bar seating for 56.

RARE SPORTING MEMORABILIA ON DISPLAY

The stunning new look LiveWire 24/7 Sport Bar will have an envious collection of rare sporting memorabilia on display, including but not limited to:

- 2019 US Masters Tournament Flag signed by 2019 Champion Tiger Woods – Winner of 2019 US Masters Tournament



- 2019 team signed Liverpool FC UEFA Champions League jersey – Winners of the 2018/19 UEFA Champions League
- 2015 cricket bat signed by the Australian Team – Winners of the 2015 Cricket World Cup
- 2017 Jeff Horn signed boxing glove – Winner of the Battle of Brisbane Horn vs Pacquiao Title Fight
- Usain Bolt signed running spike - Four Time American Olympic Gold Medallist
- Steven Bradbury signed ice skate – Australian Winter Olympic Gold Medallist

AUSTRALIA DAY LONG WEEKEND LINE-UP

Friday 24 January – Monday 27 January 2020
Free entry

Australia Day long weekend goes off with a bang at the all-new LiveWire Sports Bar with a sensational line-up of Australian music.

Headline Entertainment

Friday 24 January
DJ Havana Brown
11.00pm – 12.00am

Sunday 26 January
Daryl Braithwaite
10.00pm – 11.30pm

For the full Australia Day long weekend line-up, visit:
<https://www.treasurybrisbane.com.au/whats-on/events/australia-day>

KEY SPORT & ENTERTAINMENT DATES COMING UP AT LIVEWIRE 24/7 SPORTS BAR

3 Feb – Super Bowl LIV
8 Feb – Brisbane Roar v Adelaide United
Feb 9 – Jones v Reyes (UFC)
Feb 16 – UFC (TBD)
12 March – Game 1 of NRL
13 March – Broncos v Cowboys
19 March – Game 1 of AFL
28 March – Brisbane Roar v Sydney FC
5 April – Man City v Liverpool
12 April – Liverpool v Aston Villa
25 Apr – Brisbane Roar v Adelaide United
1-3 May – NRL Magic Round
5 May – Arsenal v Liverpool
23 May – FA Cup Final
30 May – Champions League final
3 June – State of Origin Game One
21 June – State of Origin Game Two



8 July – State of Origin Game Three
12 July – UEFA Euro 2020 Final
24 July – 9 August – Tokyo 2020 Summer Olympics

NEW BAR MENU

A mouth-watering new bar menu and drink options will cap a storming debut Australia Day long-weekend for the new look LiveWire Sports Bar.

The All-Stars Chicken wings

(All wings served with 2 choices of sauce, each additional sauce \$2)

½ kg fried chicken wings \$12 with choice of the below coating

Jack Daniels BBQ Sticky

Bundaberg Rum BBQ sauce

El Jimador Sweet Chilli & Lime

Livewire Signature Hot (Carolina Reaper sauce)

Dipping sauces

Blue Cheese, Ranch, Live Wire Sports Bar Hot Sauce

Nachos

The Grand Slam \$13

Tomato salsa, jalapenos, cheese, sour cream, guacamole

Add Chilli Con Carne \$2

Burger Bar

Clucking Hell \$17

Buttermilk fried chicken, slaw, bacon, aioli, jalapenos,
(add Live Wire Signature hot sauce)

The Southern Beast \$17

Angus Beef, Bacon, English Cheddar, Jack Daniels BBQ sauce

Triple Bypass \$24

2 Angus beef patties, Bacon, Aged Cheddar, Smoked Cheddar, English Cheddar, Jack Daniels BBQ sauce and aioli

Served with waffle fries

Pizza ½ Metre

Tennessee Whisky Pulled Pork \$28

Pulled pork, onion, JD BBQ sauce, mozzarella

The All-American Cheeseburger \$24

Minced beef, pickles, cheese sauce, burger sauce, onion, mozzarella

Margarita \$22

Basil pesto, Pomodoro sauce, cherry tomato, roquette, mozzarella



Fried Snacks

Sweet potato fries, aioli ½ kg	\$11
KO'd waffle Fries, blue cheese and Ranch dressing ½ kg	\$10
T-out, Jalapeno poppers – El Jimador Aioli	\$14
Byron Bay Beer Battered Fish & Chips, tartare sauce	\$15

ENDS

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