

MEDIA RELEASE

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Treasury Brisbane announces Damien Anthony Rossie as The Star Entertainment Group's Brisbane Ambassador

The Star Entertainment Group will proudly partner with *The Sunday Mail's* Social Editor and Channel 7 *The Great Day Out* presenter Damien Anthony Rossi as their inaugural Ambassador for Treasury Brisbane and its exciting growing portfolio of events.

The 'Socials King of Queensland' is the first-ever Brisbane Ambassador for The Star Entertainment Group, owners and operators of Treasury Brisbane, The Star Gold Coast and The Star Sydney. He joins an elite group of celebrities including Richard Wilkins, Daniel MacPherson, Grace Huang, Jennifer Hawkins and Ian Thorpe, who have previously been The Star Sydney ambassadors.

Treasury Brisbane Chief Operating Officer Kelvin Dodt said they were thrilled to have Mr Rossi on board.

"Damien is a beloved Brisbane personality who is strongly aligned with the latest events, premium brands and personalities of our great city," he said. "Damien's 'playfully glamorous' personal brand, his acute social scene knowledge and infectious sense of fun make him the perfect fit for Treasury Brisbane."

"In his role Damien will be an ambassador for Treasury Brisbane's growing portfolio of events, which includes the monthly Art of the Palate art series dinners, Cheese & Wine events and selected events across the year.

"We will work closely with Damien from April to ensure the most thrilling guest experiences are delivered on our property in ways that truly reflect the local spirit of our city and support our vision of becoming Australia's leading integrated resort company."

Known as Mr Hollywood in Oz, the charismatic media personality has show business in his blood. He was raised in a showbiz family in Tinseltown before moving to Brisbane in the early 1990s as a film and television Casting Director and establishing Rossi Casting Group.

As the resident 'entertainment and events guru' on Channel 7's *The Great Day Out*, Mr Rossi reports on all things entertainment in South East Queensland and he is thrilled to share more of his events passion as Treasury Brisbane's first Ambassador.

"This role is so exciting on both a professional and personal level," Mr Rossi said. "Treasury Brisbane is one my favourite venues and I've had more good times within its historic walls than I

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can remember. I am beyond excited and extremely honoured to represent such an iconic brand,” he said.

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