

ECHO

MEDIA RELEASE

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QUEEN'S WHARF BRISBANE PROPOSED DEVELOPMENT COMES TO THE HEART OF THE CITY

A 3D model and interactive photo display showcasing the city's largest development since South Bank has come to Queen Street Mall for the first time, attracting hundreds of locals and visitors keen to learn about the proposed Queen's Wharf Brisbane development.

The display is the key feature of a pop-up visitor centre located outside the Wintergarden for a limited time – from now until 21 September 2015 – as part of Treasury Casino & Hotel's Celebrate Brisbane activities this month.

The staffed visitor centre is providing people the chance to ask questions about the proposed development.

Echo Entertainment Group Managing Director Queensland Geoff Hogg said the display shows how Destination Brisbane Consortium, the preferred proponent for the Queen's Wharf Brisbane development, plans to redevelop the riverfront precinct opposite South Bank.

"We are very proud of our proposal, which will bring to life the overall precinct from Queen to Alice Street and from George St to the river's edge," Mr Hogg said.

"The design has been guided by Queenslanders to ensure it truly resonates with the local community as well as visitors, and will create an iconic and world-class integrated resort and new entertainment precinct next to the CBD and riverfront, which will be connected to South Bank.

"Since we were announced the preferred proponent in July, we've received an enormous level of interest from all parts of the Brisbane community and beyond, wanting to know more about it.

"Although the 3D model is normally housed in the foyer of our Treasury Hotel, taking it out into the Queen Street Mall enables us to share our project and hear from the people who really work, live and play here.

"So far, the response has been nothing short of overwhelming with Brisbane workers and visitors dropping in during the early morning peak hour and lunchtime rush.

"People can also get their photo taken in front of an interactive screen, which outputs an image showcasing them in the future – either on top of the sky deck sitting at more than 100m high above the hotel development with 360 degree breath-taking views or at South Bank looking back on our integrated resort.

"The visitor centre will remain in the Queen Street Mall these next four days so we hope to see as many faces come along and see first-hand our exciting development."

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On the 22nd of September the 3D model will return to its permanent display, located in the ground floor foyer area of the Treasury Hotel.

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