



THE STAR

Media Release

FOLLOW THE RED RIBBON TO THE STAR – THE HOME OF LUNAR NEW YEAR 2019

21 January 2019

Lunar New Year celebrations are lining up at The Star Entertainment Group with a carnival of festivities set to take over Sydney, Brisbane and the Gold Coast.

The Star Sydney, Treasury Brisbane and The Star Gold Coast will come alive as they celebrate the Year of the Pig with stunning festive theming and entertainment, unforgettable banquets and unique dishes starring across The Star's signature dining destinations and bespoke events.

From a sumptuous six-course banquet in collaboration with iconic Cantonese restaurant The Century to magical Brisbane night markets with Luke Nguyen; firecrackers and lion dancers to Chinese lanterns and interactive wishing trees; The Star will be the most thrilling destination to celebrate Lunar New Year 2019.

The Star Entertainment Group Chief Marketing Officer George Hughes says the jam-packed calendar of events is a reflection of The Star's longstanding support of Australia's rich multiculturalism.

"Lunar New Year is a significant event on the Australian multicultural calendar," Mr Hughes said. "In 2018 the festival attracted almost one million visitors to our properties in Sydney, Brisbane and the Gold Coast.

"Prosperity is a defining trait of the zodiac animal of the Pig and our largest ever program of Lunar New Year festivities across our properties will launch the Year of the Pig with energy and optimism.

"The significant calendar of events we have planned for Lunar New Year 2019 complements our longstanding multicultural partnerships.

“The Star Sydney has been a Leadership Partner of the City of Sydney’s Lunar Festival since 2013 and will once again support The Australian Turf Club’s Chinese Festival of Racing at Royal Randwick, while Treasury Brisbane continues its proud support of the Vietnamese Lunar Festival.

“Together with our Hong Kong-based joint venture partners, Chow Tai Fook and Far East Consortium, our multi-billion dollar property investments in Sydney, Brisbane and the Gold Coast will also drive further growth in inbound tourism and visitation from Asia.”

The Star Sydney

The Star Sydney will celebrate the Year of the Pig with a host of thrilling entertainment, beautiful styling and an exclusive Lunar New Year banquet to remember.

To launch the festival, an interactive garden installation will ignite celebrations with blossom trees and lanterns providing the stunning backdrop to a hero wishing tree set among a series of digital screens displaying animated guest wishes.

Adding to the sparkle, The Star Sydney will collaborate with leading global diamond jewelry brand Hearts On Fire on a bespoke diamond display worth over \$500,000.

In collaboration with one of Sydney’s most iconic Cantonese restaurants, The Century, The Star Event Centre will hold a spectacular six-course traditional Chinese banquet to remember on Sunday 3 February. Guests will be wowed by unforgettable premium seafood, a three hour beverage package of matching wines by Penfolds and Chandon, thrilling performances by lion and dragon dancers, contemporary Chinese dance troupes, a traditional harpist and more. With television host Nicole He overseeing festivities, this will be one of Sydney’s most bountiful feasts this Lunar New Year.

With roaming entertainment, thrilling installations and unforgettable festive dining experiences at every corner, follow the red ribbon to The Star Sydney for Lunar New Year 2019.

For more information visit <https://www.star.com.au/sydney/whats-on/lunar-new-year>.

Treasury Brisbane

The iconic Treasury Brisbane Hotel will come alive with two unforgettable Lunar New Year events set within its atmospheric open-air courtyard.

Festivities launch with the Year of the Pig Night Markets on Friday 1 February. Hosted under a sea of glowing red lanterns, this abundant hawker street food style market will capture the sights, celebrations and tastes of Lunar New Year and feature a live cooking demonstration with celebrity chef Luke Nguyen of Red Lantern and Fat Noodle fame.

Year of the Pig celebrations continue on Saturday 2 February with two world-renowned chefs for one incredible experience at the Lunar New Year Chef's Banquet. A spectacular four-course Asian fusion menu will be curated by Luke Nguyen and the visionary mastermind behind The Star Gold Coast's revered Kiyomi restaurant, Chase Kojima, as well as a live cooking demonstration.

With spectacular activations and entertainment set within the old-world opulence of its iconic buildings, Treasury Brisbane is the unforgettable home of Lunar New Year 2019.

For more information visit <https://www.treasurybrisbane.com.au/whats-on/lunar-new-year>.

The Star Gold Coast

The latest addition to The Star Gold Coast's landmark property transformation, Harvest Buffet, will feature a variety of oriental delicacies including dumplings, congee, stir fries as well as festive sweet treats including fortune cookies.

The multi-award winning Kiyomi will offer two specialty dishes that capture the spirit of Lunar New Year. The Golden Dragon will impress with a whole sashimi lobster and Siberian Blackpearl caviar, while the traditional Yee Sand with a Japanese twist calls on the symbolic traits of prosperity and health.

Mei Wei Dumplings will also celebrate Lunar New Year with bespoke festive cakes, including caramel glutinous rice cake, chestnut cake and radish cake.

The Star Gold Coast will be beautifully styled with Chinese dragons and lanterns while the property's landmark projection lighting system will stun with a spectacularly themed Lunar New Year display throughout the festival.

For more information visit <https://www.star.com.au/goldcoast/whats-on/lunar-new-year>.

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