

MEDIA RELEASE

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ICON – launching Brisbane’s most glamorous fashion event

Glamour returns to Treasury Brisbane on Thursday 12 July with the launch of ICON - Brisbane’s luxurious new fashion series.

Join Brisbane’s biggest identities for an evening of designer fashion, Moët & Chandon and entertainment with the hottest trends from a range of iconic designers paired with stunning Tiffany & Co. jewellery on the runway.

Hosted by Treasury Brisbane Ambassador and media personality, Damien Anthony Rossi, guests will enjoy Moët & Chandon and delicious canapés whilst viewing a curated designer show produced by Damien and renowned fashion identity Kellie Alderman.

The evening’s truly iconic designer line-up includes Paul Hunt, George Wu, White Label Noba, Chelsea De Luca, Gail Sorronda, Wil Valor and Urbana, along with icons for the future from QUT. Rub shoulders and mingle with Brisbane fashion favourites at this elite affair set within the iconic Treasury Brisbane courtyard.

Treasury Brisbane’s Chief Operating Officer Kelvin Dodt said, “We are thrilled to be bringing fashion back to its rightful home of Treasury Brisbane with the ICON fashion series.”

“We are proud supporters of Brisbane’s exciting fashion industry and the local designer line-up for our first show is truly world class.

“I’m particularly thrilled Treasury Brisbane’s first and soon to be announced Fashion Ambassador will be making her debut on the evening.

“With a long history of hosting local fashion events in our iconic heritage setting, the ICON fashion series will only enhance our position as the centre of Brisbane’s fashion scene.”

Tickets are \$89pp for two hours of Moët & Chandon and canapés plus a runway show. Be a VIP for the night by upgrading to the \$139pp VIP ticket, which includes the main event PLUS VIP exclusive access to the ICON After Party, brush shoulders with leading Brisbane designers and fashion identities, enjoying supper and two additional hours of Moët & Chandon.

DETAILS

Date: Thursday 12 July 2018

Time: 6:30pm arrival for 7pm start - 9.00pm

Inclusions: 2 hours of Moët & Chandon and bespoke canapés, DJ entertainment and runway show.

TREASURY

BRISBANE

Price:

General Admission: \$89

VIP: \$139 includes main event ticket plus two-hour VIP After Party access.

Tickets are strictly limited. Tickets available at <https://www.treasurybrisbane.com.au/icon>

ENDS

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