

Treasury Brisbane announces Christie Sutherland as Fashion Ambassador

Treasury Brisbane will proudly partner with fashion identity Christie Sutherland as their inaugural Fashion Ambassador and an expanding schedule of glamorous events.

As the first-ever Fashion Ambassador for Treasury Brisbane, Christie joins recently appointed Ambassador Damien Anthony Rossi and an elite group of celebrities who have previously been ambassadors for The Star Entertainment Group, owners and operators of Treasury Brisbane.

Treasury Brisbane Chief Operating Officer Kelvin Dodt said they were thrilled to have Christie join the team.

“Christie is a true icon in the Brisbane fashion industry with years of experience both in front of the lens and behind it,” he said. “As the former Editor of the revered Style Magazines, Christie has a deep understanding of the premium brands and personalities of our great city and her eye for the latest fashion trends is unparalleled among her Brisbane peers.”

“Christie inspires thousands of men and women across South East Queensland with her approachable, fun-loving and warm sense of style, making her a perfect fit for Treasury Brisbane.

“In her role as Fashion Ambassador for Treasury Brisbane, Christie will take a leading role in our growing portfolio of events, including our inaugural ICON Fashion Series, Cheese & Wine events and selected events on our calendar.

“With a long history of hosting location fashion events in our iconic heritage buildings, we are thrilled to be working with Christie to enhance our position as the centre of Brisbane’s fashion scene.”

After launching her whirlwind career in media at Cleo magazine in 2011, Christie went on to be appointed as the youngest-ever Editor of Style Magazines where she began living out her dream of a career in the fashion industry. During this time she styled and directed over 50 cover shoots, working with leading photographers and notable brands such as Ralph Lauren, David Jones, Camilla and Sabo Skirt.

As Brisbane’s go-to for all things fashion, Christie is excited to set the scene for Treasury Brisbane’s exciting program of fashion focused events and moments.

“In fashion, classics have a refined style and hold a unique staying power, Treasury Brisbane is such a great influence on our city and I am thrilled to be bringing fashion home to Treasury Brisbane. Being a part of the exciting future of this iconic Brisbane brand is an incredible honour”, she said.

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